



# Koli Forum 2019

*Wealth, health and wellbeing from  
Nordic forests*

## Programme




9 - 10 October 2019  
Koli National Park, Finland

9 October

## Opening session

10.30 – 11.45


Moderator **Liisa Käär**, Secretary General of Koli Forum

	Welcome to Koli	<b>Pentti Hyttinen</b> Chairman of the Koli Forum Association
 Sustainable development	Wealth, health and wellbeing from Nordic forests	<b>Jari Leppä</b> , Minister of Agriculture and Forestry, Finland
 Sustainable development	Video greetings: Wealth, health and wellbeing from Nordic forests	<b>Krista Mikkonen</b> , Minister of the Environment and Climate Change, Finland
 Partnerships for the goals Climate action	Executive Panel: Best ways to enhance cooperation, how to scale up low-carbon solutions to respond to the global demand  Moderated by: <b>Liisa Saarenmaa</b> Deputy Director General, Ministry of Agriculture and Forestry, Finland	<b>Gunnar Olofsson</b> , Chairman, Statskog, Norge  <b>Sven-Erik Hammar</b> , Board Member, Confederation of European Forest Owners, CEPF, Sweden  <b>Esa Laurinsilta</b> , Director - Strategic Partnerships, UPM, Finland
11.45 – 12.55 Checking-in to the hotel Lunch served at the conference hotel		

## Topic 1 Financial landscape of forest sector

13.00 – 13.40





Moderator: **Sixten Sunabacka**, Vice-chairman of the Koli Forum Association

  <p>Industry, innovation and infrastructure Partnerships for the goals</p>	<p>Investor's view on forest sector opportunities Sustainable finance and the forest sector – importance of the EU taxonomy for future investments</p>	<p><b>Aila Aho</b>, Executive Advisor - Sustainability, Nordea</p>
 <p>Industry, innovation and infrastructure</p>	<p>Changing forest sector's financial landscape Sustainable finance strategies and forestry – case Tornator</p>	<p><b>Henrik Nieminen</b>, CEO, Tornator Oyj</p>
	<p>Discussion</p>	

## Topic 2 What forest can do

13.40 – 14.20



Moderator: **Anne-Christine Ritschkoff**, Senior Advisor, VTT Technical Research Centre of Finland Ltd

<p>13.40</p>   <p>Industry, innovation and infrastructure Responsible consumption and production</p>	<p>Wood to clothes and other textiles</p>	<p><b>Niklas von Weymarn</b>, CEO, Metsä Spring Oy</p>
  <p>Sustainable cities and communities Partnerships for the goals</p>	<p>Wood in modern building construction</p>	<p><b>Susanne Rudenstam</b>, Director Construction, Sveriges träbyggnadskansli</p>
	<p>Discussion</p>	
<p>14.20 – 14.40</p>	<p>Break</p>	
<p>14.40 – 15.30</p>	<p>Walk through the forest to the top of the Koli hill; A celebration toast - <b>Pekka Hallberg</b>, Honorary chairman of Koli Forum Association Group photo</p>	
<p>15.30 – 16.00</p>	<p>Coffee break and conversations by the campfire</p>	<p><b>Reetta Karhunkorva</b>, Senior forest culture specialist, Finnish Forest Museum Lusto</p>

### Topic 3 Enjoy the forest

16.00 – 17.00




Moderator: *Liisa Tyrväinen, Professor, Natural Resources Institute Finland (Luke)*


 <p>Good health and well-being</p>	Health benefits offered by forests	<b>Catherine Ward-Thompson</b> , Professor, University of Edinburgh
 <p>Good health and well-being</p>	Tourism and forestry: competitors or collaborators?	<b>Mats Lindfors</b> , CEO, Ruka-Kuusamo Tourist Association
	Discussion	
17.00 – 17.10	Forest-based health drink	

### Topic 4 THINK TANK: Synergies and trade-offs in sustainable forest bioeconomy

17.10 – 18.30

Moderator: *Birger Solberg, Professor, Norwegian University of Life Sciences*

 <p>Climate action</p>	The role of forests as sinks and carbon storage	<b>Tomas Lundmark</b> , Professor, Swedish University of Agricultural Sciences
 <p>Climate action Responsible consumption and production</p>	The role of wood-based products in climate change mitigation	<b>Pekka Leskinen</b> , Professor, European Forest Institute
 <p>Life on land Responsible consumption and production</p>	Nordic solutions – how to find a balance between tourism vs. climate and biodiversity impacts	<b>Rannveig Ólafsdóttir</b> , Professor, University of Iceland

 <p>Decent work and economic growth</p>	<p>What are the impacts of different forest uses on employment and the regional economies? How to handle synergies and trade-offs?</p>	<p><b>Petri Peltonen</b>, Under-Secretary of State, Ministry of Economic Affairs and Employment of Finland</p>
	<p>Discussion and conclusions</p>	

## Celebrating the 10th anniversary of the Koli Forum

### 19.30 – 22.00 Anniversary dinner at the conference hotel

Welcoming words – **Lea Orvalahti-Pehkonen**, City of Lieksa and **Risto Poutiainen**, Regional Council of North Karelia

Koli Forum 10 years – photo gallery

Music by Jean Sibelius - **Jussi Makkonen**, cello and **Nazig Azejian**, piano



Sustainable development goals and the forest industry






Guest speaker: **Ilkka Hämälä**, President and CEO, Metsä Group and Chairman of the Board of the Finnish Forest Industries Association

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## Topic 5 The Nordic brand – what are the winning features and how to communicate these?

9.00 – 10.10

Moderator: **Torfi Johannesson**, Senior Advisor, Nordic Council of Ministers

 Partnerships for the goals	Why Nordic cooperation matters	<b>Mikael Höysti</b> , Head of department, Nordic Council of Ministers
 Partnerships for the goals	Successful communication through joint efforts – case Swedish Forest -campaign	<b>Åsa Bihl and Cecilia Boman</b> , Communication consultants, Swedish Forest -campaign
 Responsible consumption and production Partnerships for the goals	Nordic fashion is more than you think	<b>Evelyn Mora</b> , Consultant, Nordic Fashion Week
 Sustainable cities and communities	Nordic Biocities supporting sustainable lifestyle	<b>Janna Puumalainen</b> , Director of Strategy, City of Joensuu
 Life on land	Forest fires - call for Nordic collaboration	<b>Tuomo Kauranne</b> , President, CEO, Oy Arbonaut Ltd

### Koli Theses

10.10

Introduction by **Risto Päivinen**, Professor emeritus, Tapio Ltd

THE THESES OF KOLI ARE FORMULATED TO SERVE DECISION-MAKERS WHO SHAPE OUR COMMON FUTURE.

Drafting of the Koli Theses – how to generate wealth, health and wellbeing from the Nordic forests for all.

Coffee and refreshments available during the drafting process.

## Concluding words

11.30

**Pentti Hyttinen**, Chairman of the Koli Forum Association

11.45 – 12.45

Checking-out from the hotel before noon.

Lunch served at the conference hotel.

Departure for the afternoon field trip at 13.00 from the hotel.

The field trip bus is connected to the flight to Helsinki departing at 17.30 from Joensuu airport.

## Field trip

### **Visit to a site where both digital forest management and modern harvesting technology are demonstrated**

The field trip will take you to a forest site located between Koli and Joensuu where you will get familiar with digital forest management methods as well as modern harvesting technologies. At the site you will hear what sustainable forest management means in practice and why digital solutions play an important role in securing sustainability. You will also see a harvesting operation in action and may even visit the cockpit of one of the most modern harvesting equipment in the world.

The excursion is hosted by Tornator and Ponsse. Tornator is a leading company specialised in sustainable forest management in Europe. Ponsse is one of the world's largest manufacturers of cut-to-length forest machines.

The field trip ends at Joensuu airport.

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## *Sponsors*

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