

Koli Forum 2019

Wealth, health and wellbeing from Nordic forests




9 – 10 October 2019, Koli National Park, Finland

9 October

Opening session

10.30 – 11.50

Moderator **Liisa Käär**, Secretary General of Koli Forum

	Welcome to Koli	Pentti Hyttinen Chairman of the Koli Forum Association
 Sustainable development	Wealth, health and wellbeing from Nordic forests	Jari Leppä , Minister of Agriculture and Forestry, Finland
 Sustainable development	Video greetings: Wealth, health and wellbeing from Nordic forests	Krista Mikkonen , Minister of the Environment and Climate Change, Finland
11.00  Partnerships for the goals Climate action	Executive Panel: Best ways to enhance cooperation, how to scale up low-carbon solutions to respond to the global demand	Gunnar Olofsson , Statskog, Norge Sven-Erik Hammar , Confederation of European Forest Owners, CEPF, Sweden European executive (tbc)
12 – 13 Lunch		

Topic 1 Financial landscape of forest sector

Moderator: **Sixten Sunabacka**, Vice-chairman of the Koli Forum Association

<p>13.00</p>   <p>Industry, innovation and infrastructure Partnerships for the goals</p>	<p>Investor's view on forest sector opportunities Sustainable finance and the forest sector – importance of the EU taxonomy for future investments</p>	<p>Aila Aho, Executive Advisor - Sustainability, Nordea</p>
<p>13.15</p>  <p>Industry, innovation and infrastructure</p>	<p>Changing forest sector's financial landscape Finance strategies and business ecosystems – case Tornator</p>	<p>Henrik Nieminen, CEO, Tornator Oyj</p>
<p>13.30-13.40</p>	<p>Discussion</p>	

Topic 2 What forest can do



Moderator: **Anne-Christine Ritschkoff**, Senior Advisor, VTT Technical Research Centre of Finland Ltd

<p>13.40</p>   <p>Industry, innovation and infrastructure Responsible consumption and production</p>	<p>Wood to clothes and other textiles</p>	<p>Niklas von Weymarn, CEO, Metsä Spring Oy</p>
<p>13.55</p>   <p>Sustainable cities and communities Partnerships for the goals</p>	<p>Wood in modern building construction</p>	<p>Susanne Rudenstam, Director Construction, Sveriges träbyggnadskansli</p>
<p>14.10</p>   <p>Responsible consumption and production Industry, innovation and infrastructure</p>	<p>Wood-based bioproducts - from RDI to global markets</p>	<p>Eveliina Pokela, Executive Director, Uusi puu - The New Wood Project</p>
<p>14.15-14.20</p>	<p>Discussion</p>	
<p>14.20 – 15.05 Coffee break and conversations by the campfire</p> <p>Reetta Karhunkorva, Senior forest culture specialist, Finnish Forest Museum Lusto</p>		






Topic 3 Enjoy the forest

Moderator: **Liisa Tyrväinen**, Professor, Natural Resources Institute Finland (Luke)


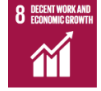
<p>15.10</p>  <p>Good health and well-being</p>	<p>Health benefits offered by forests</p>	<p>Catherine Ward-Thompson, Professor, University of Edinburgh</p>
<p>15.25</p>  <p>Good health and well-being</p>	<p>Panel discussion: Forest environment adding value - combining business and pleasure, modern travel services</p>	<p>Catherine Ward-Thompson, Professor, University of Edinburgh</p> <p>Mats Lindfors, CEO, Ruka-Kuusamo Tourist Association</p> <p>tbc</p>
<p>16.00</p>	<p>Summary by Liisa Tyrväinen</p>	
<p>16.10 – 16.25 Forest-based health drink</p> <p>Uusi puu - The New Wood Project - exhibition: Wood-based solutions for global challenges</p>		

Topic 4 THINK TANK: Synergies and trade-offs in sustainable forest bioeconomy


Moderator: **Birger Solberg**, Professor, Norwegian University of Life Sciences

<p>16.30</p>  <p>Climate action</p>	<p>The role of forests as sinks and carbon storage</p>	<p>Tomas Lundmark, Professor, Swedish University of Agricultural Sciences</p>
<p>16.45</p>   <p>Climate action Responsible consumption and production</p>	<p>The role of wood-based products in climate change mitigation</p>	<p>Pekka Leskinen, Professor, European Forest Institute</p>



<p>17.00</p>  <p>Life on land Responsible consumption and production</p>	<p>Nordic solutions – how to find a balance between tourism vs. climate and biodiversity impacts</p>	<p>Rannveig Ólafsdóttir, Professor, University of Iceland</p>
<p>17.15</p>  <p>Decent work and economic growth</p>	<p>What are the impacts of different forest uses on employment and the regional economies? How to handle synergies and trade-offs?</p>	<p>Petri Peltonen, Under-Secretary of State, Ministry of Economic Affairs and Employment of Finland</p>
<p>17.30 – 17.45</p>	<p>Discussion and conclusions</p>	

Celebrating the 10th anniversary of the Koli Forum





<p>17.50 – 18.50 Walk through the forest to the top of the Koli hill</p> <p>A celebration toast - Pekka Hallberg, Honorary chairman of Koli Forum Association</p>
<p>19.30 – 22.00 Anniversary dinner at the conference hotel</p> <p>Koli Forum 10 years – photo gallery Finlandia by Jean Sibelius, Jussi Makkonen, cello</p>  <p>SDGs and the forest industry</p> <p><i>Guest speaker: Ilkka Härmälä, President and CEO, Metsä Group and Chairman of the Board of the Finnish Forest Industries Association</i></p>



10 October

Topic 5 The Nordic brand – what are the winning features and how to communicate these?

Moderator: **Torfi Johannesson**, Senior Advisor, Nordic Council of Ministers

9.00  Partnerships for the goals	Why Nordic cooperation matters	Mikael Höysti , Head of department, Nordic Council of Ministers
9.15  Partnerships for the goals	Successful communication through joint efforts – case Swedish Forest -campaign	Åsa Bihl and Cecilia Boman , Communication consultants, Swedish Forest -campaign
9.35  Responsible consumption and production Partnerships for the goals	Nordic fashion is more than you think	Evelyn Mora , Consultant, Nordic Fashion Week
9.50  Sustainable cities and communities	Nordic Biocities supporting sustainable lifestyle	Janna Puumalainen , Director of Strategy, City of Joensuu
10.10 – 10.15	Introduction to the Koli Theses	Risto Päivinen , Professor emeritus, Tapio Ltd
10.15 – 10.30	Coffee break & checking out	

Koli Theses

10.30

THE THESES OF KOLI ARE FORMULATED TO SERVE DECISION-MAKERS WHO SHAPE OUR COMMON FUTURE.

Drafting of the Koli Theses – how to generate wealth, health and wellbeing from the Nordic forests for all.



Concluding words

11.30

Pentti Hyttinen, Chairman of the Koli Forum Association

Uusi puu - The New Wood Project - exhibition: Wood-based solutions for global challenges

11.45 – 12.45 Lunch

Departure towards the Joensuu airport and/or afternoon field trip.

Travel time from Koli to the airport is about one hour.

Flight to Helsinki departs at 17.30.

Field trip

Visit to a site where both digital forest management and modern harvesting technology are demonstrated

The field trip will take you to a forest site located between Koli and Joensuu where you will get familiar with digital forest management methods as well as modern harvesting technologies. At the site you will hear what sustainable forest management means in practice and why digital solutions play an important role in securing sustainability. You will also see a harvesting operation in action and may even visit the cockpit of one of the most modern harvesting equipments in the world.

The excursion is hosted by Tornator and Ponsse. Tornator is a leading company specialised in sustainable forest management in Europe. Ponsse is one of the world's largest manufacturers of cut-to-length forest machines.

The field trip ends at Joensuu airport.



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