

# Koli Forum 2019

## *Wealth, health and wellbeing from Nordic forests*

9 – 10 October 2019, Koli National Park, Finland



### Preliminary programme

9 October

#### Opening session

10.30 – 11.50

Moderator **Liisa Käär**, Secretary General of Koli Forum

	Welcome to Koli	<b>Pentti Hyttinen</b> Chairman of the Koli Forum Association and Director General of Metsähallitus
 Sustainable development	Wealth, health and wellbeing from Nordic forests	Minister of Agriculture and Forestry/Minister of the Environment, Finland (tbc)
11.10  Partnerships for the goals Climate action	Panel of ministers: Best ways to enhance Nordic cooperation, how to scale up Nordic low-carbon solutions to respond to the global demand	Ministers from Finland (tbc) Minister from Sweden (tbc) Minister from Norway (tbc)
12 – 13 Lunch		







## Topic 1 Financial landscape of forest sector

Moderator, **Anne-Christine Ritschkoff**, Senior Advisor, VTT Technical Research Centre of Finland Ltd

<p>13.00</p>   <p>Industry, innovation and infrastructure Partnerships for the goals</p>	<p>Investor's view on forest sector opportunities Sustainable finance and the forest sector – importance of the EU taxonomy for future investments</p>	<p><b>Aila Aho</b>, Executive Advisor - Sustainability, Nordea</p>
<p>13.20</p>  <p>Industry, innovation and infrastructure</p>	<p>Changing forest sector's financial landscape Finance strategies and business ecosystems – case Tornator</p>	<p><b>Sixten Sunabacka</b>, CEO, Tornator Oyj</p>
<p>13.35-13.45</p>	<p>Discussion</p>	

## Topic 2 What forest can do



Moderator, **Anne-Christine Ritschkoff**, Senior Advisor, VTT Technical Research Centre of Finland Ltd

<p>13.45</p>   <p>Industry, innovation and infrastructure Responsible consumption and production</p>	<p>Wood to clothes and other textiles</p>	<p><b>Niklas von Weymarn</b>, CEO, Metsä Spring Oy</p>
<p>14.00</p>   <p>Sustainable cities and communities Partnerships for the goals</p>	<p>Wood in modern building construction</p>	<p><b>Susanne Rudenstam</b>, Director Construction, Sveriges träbyggnadskansli</p>
<p>14.15</p>   <p>Responsible consumption and production Industry, innovation and infrastructure</p>	<p>Wood-based bioproducts - from RDI to global markets</p>	<p><b>Eveliina Pokela</b>, Executive Director, Uusi puu - The New Wood Project</p>
<p>14.20 – 15.05 Coffee break and conversations by the campfire <b>Reetta Karhunkorva</b>, Senior forest culture specialist, Finnish Forest Museum Lusto</p>		






### Topic 3 Enjoy the forest

Moderator: **Liisa Tyrväinen**, Professor, Natural Resources Institute Finland (Luke)



<p>15.10</p>  <p>Good health and well-being</p>	<p>Health benefits offered by forests</p>	<p><b>Catherine Ward-Thompson</b>, Professor, University of Edinburgh</p>
<p>15.30</p>  <p>Good health and well-being</p>	<p>Panel discussion: Forest environment adding value - combining business and pleasure, modern travel services, role of state-owned forests</p>	<p><b>Catherine Ward-Thompson</b>, Professor, University of Edinburgh</p> <p>Mia Porkkala, Chairman of the Board, Aho Group (tbc)</p> <p>Members of the European State Forest Association's Board</p>
<p>16.00</p>	<p>Summary by Liisa Tyrväinen</p>	
<p>16.10 – 16.25 Forest-based health drink</p> <p>Uusi puu - The New Wood Project - exhibition: Wood-based solutions for global challenges</p>		

### Topic 4 THINK TANK: Trade-offs in sustainable forest bioeconomy


Moderator: **Birger Solberg**, Professor, Norwegian University of Life Sciences

<p>16.30</p>  <p>Climate action</p>	<p>The role of forests as sinks and carbon storage</p>	<p><b>Tomas Lundmark</b>, Professor, Swedish University of Agricultural Sciences</p>
<p>16.45</p>   <p>Climate action Responsible consumption and production</p>	<p>The importance of wood-based products in storing carbon and substituting fossil alternatives</p>	<p>Carolyn Smyth, Research Scientist, Natural Resources Canada (tbc)</p>



<p>17.00</p>  <p>Life on land Responsible consumption and production</p>	<p>Nordic solutions – how to find a balance between tourism vs. climate and biodiversity impacts</p>	<p>Rannveig Ólafsdóttir, Professor, University of Iceland (tbc)</p>
<p>17.15</p>  <p>Decent work and economic growth</p>	<p>What are the impacts of different forest uses on employment and the regional economies? How to handle trade-offs?</p>	<p><b>Petri Peltonen</b>, Under-Secretary of State, Ministry of Economic Affairs and Employment of Finland</p>
<p>17.30 – 17.45</p>	<p>Discussion and conclusions</p>	

## Celebrating the 10th anniversary of the Koli Forum





<p><b>17.50 – 18.50 Walk through the forest to the top of the Koli hill</b></p> <p>A celebration toast – <b>Pekka Hallberg</b>, Honorary chairman of Koli Forum Association</p>
<p><b>19.30 – 22.00 Anniversary dinner at the conference hotel</b></p> <p>Koli Forum 10 years – photo gallery Finlandia by Jean Sibelius, Jussi Makkonen, cello</p>  <p>SDGs and the forest industry</p> <p><i>Guest speaker: <b>Ilkka Hämmälä</b>, President and CEO, Metsä Group and Chairman of the Board of the Finnish Forest Industries Association</i></p>



## 10 October

### Topic 5 The Nordic brand – what are the winning features and how to communicate them?

Moderator: **Torfi Johannesson**, Senior Advisor, Nordic Council of Ministers

9.00  Partnerships for the goals	Why Nordic cooperation matters	<b>Mikael Höysti</b> , Head of department, Nordic Council of Ministers
9.15  Partnerships for the goals	Successful communication through joint efforts – case Swedish Forest -campaign	<b>Åsa Bihl and Cecilia Boman</b> , Communication consultants, Swedish Forest -campaign
9.35  Responsible consumption and production Partnerships for the goals	Nordic fashion is more than you think	<b>Evelyn Mora</b> , Consultant, Nordic Fashion Week
9.50  Sustainable cities and communities	Nordic Biocities supporting sustainable lifestyle	Anni Sinnemäki, Deputy Mayor for Urban Environment, City of Helsinki (tbc)
10.10 – 10.15	Introduction to the Koli Theses	<b>Risto Päivinen</b> , Professor emeritus, Tapio Oy
10.15 – 10.30	Coffee break & checking out	

### Koli Theses

THE KOLI FORUM AIMS TO FORMULATE NEW, LONG-TERM SOLUTIONS FOR THE MANAGEMENT OF NATURAL RESOURCES. THE THESES OF KOLI ARE FORMULATED TO SERVE DECISION-MAKERS WHO SHAPE OUR COMMON FUTURE.

Drafting of the Koli Theses – how to generate wealth, health and wellbeing from the Nordic forests for all.



## Concluding session at Heritage Centre Ukko

**Pentti Hyttinen**, Chairman of the Koli Forum Association

Uusi puu - The New Wood Project - exhibition: Wood-based solutions for global challenges

11.45 – 12.45 Lunch

Departure towards the Joensuu airport and/or afternoon field trip.

Travel time from Koli to the airport is about one hour.

Flight to Helsinki departs at 17.30.

## Field trip

First stop: Visit to a site where both digital forest management and modern harvesting technology are demonstrated.

Second stop: Wooden high-rise building in the city of Joensuu.

Third stop: Joensuu airport.



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